

KCBS 100 Year Gala Giveaway

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. How to Enter the Contest:

- a. The “KCBS 100 Year Gala Giveaway” (the “Contest”) will begin on Saturday November 7, 2009 at 12:00 AM Pacific Time (“PT”) and end on Wednesday, November 11, 2009 at 5:00 PM PT (the “Contest Period”).
- b. To participate in the contest, log on to the contest page at www.kcbs.com during the Contest Period, sign up and fill out the register to win form with your first and last name, complete address including zip code, telephone number, date of birth, and a valid email address. All fields on entry form must be filled out. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email addresses or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of KCBS and will not be acknowledged or returned. For purposes of these Official Rules, “receipt” of an online entry will be solely determined when the www.kcbs.com web server records the entry information. Any automated computer receipt (such as one confirming delivery of email) does not constitute actual receipt of an entry form for purposes of these Official Rules. KCBS’s computer is the official time keeping device for this contest. Use of any device to automate entry is prohibited. All entries must be received by Wednesday November 11, 2009 at 5:00 PM PT .
- c. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- d. Limit one (1) entry per person.

2. Eligibility Restrictions:

- a. The Contest is open to all KCBS listeners who are age 21 years of age or older and are residents of the following Bay Area counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma.

Employees of the KCBS (the “Station,”) its licensee, CBS Radio, its parent corporation, their affiliated entities, advertising agencies, participating sponsors/promotional partners, other radio stations in the San Francisco/San Jose area and the members of their immediate families, are ineligible to participate or win. Subject to all applicable federal, state and local laws and regulations.

- b. Listeners are eligible to win a contest conducted by the Station only once every sixty (60) days and a prize valued at \$600 or more only once every six (6) months. Only one (1) winner per household is permitted in any contest conducted by the Station
- c. Winners must show valid government-issued photo identification and sign and return any required releases in order to claim prize.
- d. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children’s Online Privacy Protection Act.

3. Prize:

- a. Ten (10) winners will be selected. The prize is a pair of tickets to the 100th Anniversary Gala at the Palace Hotel in San Francisco on Friday November 13th. Estimated value of the prize is \$65.00.
- b. All prizes or prize certificate may be picked up at the office of the Station at 865 Battery Street, San Francisco, CA 94111. Any prize or prize certificate not claimed within forty-five (45) days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. Selection of Winners:

- a. Decisions of Station management with respect to the Contest are final.

- b. Ten (10) winners will be selected on November 11, 2009 at 5:30 PM PT in a random drawing from all the eligible entries received by Wednesday November 11, 2009 at 5:00 PM PT.
- c. Odds of winning depend on the number of eligible entries received by the entry deadline
- d. Winners need not listen nor be present to win. Winners will be notified by phone or email on the day of the drawing. If a winner cannot be reached within ten (10) days after winner selection, an alternate winner will not be selected and that prize will not be awarded.
- e. Winner(s) must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner will not be chosen.
- f. Verification of holding a VISA Signature card for the VIP upgrade will be asked for with the Affidavit of Eligibility and Release of Liability Prize Acceptance Form
- g. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. Conditions:

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of KCBS 865 Battery Street, San Francisco, CA 94111 or by sending a self-addressed stamped envelope to KCBS at the same address.

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.kcbs.com/pages/2803.php>